

Rules and Entry forms for
American Printing House for the Blind InSights Art 2011, 20th Anniversary
of the Competition

Special reminders for 2011 COMPETITION

- The deadline for entries for grades preschool through high school is March 21, 2011
- Adult artists are no longer required to send original artwork, but may send slides or a digital image of the artwork on a CD, along with their entry form, instead. Adults entering certain types of work MUST send slides/digital images instead of the actual work. Please read the portions of the form marked "To Enter" and "Shipping" for details about this new procedure.
- The deadline for entries for adult artists is April 1, 2011.
- APH will insure the artwork while it is in our possession and when we return ship it, but the artist is responsible for insurance of the incoming work. If you do not declare a value for your work, it may not be insured at all. Many of the major carriers have limits on the amount for which they will insure artwork, so be careful to check about shippers' policies.

2011 COMPETITION/EXHIBITION

The American Printing House for the Blind (APH) announces APH InSights 2011, an art competition and exhibition for visually impaired or blind artists of all ages. The exhibition will be shown in Louisville, Kentucky and also worldwide on APH's website. Works in the exhibition will be selected from entries submitted for judging. Award winners will be selected from the juried exhibition.

Eligibility For Entering Artwork

Any person who meets the following definition of blindness may enter artwork: corrected visual acuity of 20/200 or less in the better eye, or a visual field limited to 20 degrees or less. This includes those who function at the definition of blindness (FDB), listed above, due to brain injury or dysfunction.

Deadline for Entries

Preschool through High School: Entries must reach us by March 21, 2011.
Adult Artists: Entries must reach us by April 1, 2011.

Criteria And Judging

Works will be selected on the basis of originality of concept, expressive use of media, and artistic excellence. Artists may not receive help in the execution of the artwork. The artwork must be created by the artist, with minimal assistance from anyone else. The work of students in preschool through 12th grade will be judged in grade placement categories; the work of adult artists will be judged in categories according to medium. The judge(s) will be a professional in the art gallery/art museum field, an art educator, and/or a practicing artist.

Awards

All entrants to APH InSights will receive a letter of appreciation and a certificate. Award winners will receive a cash award and a ribbon. They will be invited to come to Louisville to receive their awards at the October meeting of Ex Officio Trustees. Last year, thirteen award-winners attended the award presentation. (While APH cannot pay the full travel cost of those attending, a stipend to assist with travel is available.)

Media and Subjects Accepted

Artworks in any visual art medium may be submitted. The work may be two-dimensional (including, but not limited to, painting, drawing, printmaking, photography, mixed media, and collage) or three-dimensional (sculptures created from wood, stone, paper, clay, or a mixture of materials). Crafts such as weaving, woodwork, and pottery are also welcome. All work must be original and handmade, not constructed from a pattern or kit.

TO ENTER

All participants may enter only one piece of artwork.

- Preschool through High School entrants must send original artwork along with two copies of the entry form.
- Most adult entrants may choose to send a slide or digital image on CD of the artwork OR to send the actual artwork along with two copies of the entry form. However, those artists whose artwork is valued at more than \$500.00 must send slides/digital images instead of the actual artwork. If their work is accepted for the exhibition, they will be notified to send the artwork.

Artists who choose to send slides may send up to four images of the one artwork they intend to enter. If the work is a painting, a front view of the picture and a detail will usually be adequate to let the judges understand the work. If it is a three-dimensional piece, four slides showing different

views of the piece may be more appropriate. Send only 35 mm slides that fit a standard projector or a digital image on a CD. Label the slide to indicate which side is the top. Indicate the dimensions of the artwork on the entry form.

Artists who enter their work on slides must be prepared to send the original artwork to APH if they are notified that their work has been accepted for showing. Once a work juried from slides has been accepted and sent to APH, it may still be omitted from the exhibition if it differs substantially from the way it was shown in the slide.

Framing, Etc.

Matting, framing, etc., are not required. APH will prepare for display those pieces chosen for the exhibition.

Art Sales

Visitors to the exhibition may wish to purchase an artwork. Please be sure to indicate whether your art is for sale. A 10% handling charge which will be retained by APH will be added to the selling price of each artwork.

NOTIFICATION/RETURN OF ARTWORK

A letter of acceptance, award, or non-acceptance for the exhibition will be mailed to each entrant. Work not selected for the exhibition will be returned by November 1, 2011. Some artwork may be kept until February 2012 in order to consider it for calendar, cards, or other use.

Aph Card Art/Calendar Art

APH staff may choose to select submitted works to be reproduced as note cards or as calendar images. If selected, works will be reproduced in full color with information about the artist in print and braille. The artists will receive a gift of 50 cards or 5 calendars featuring their artwork.

Shipping

Ship original artwork, or slides to APH to the address listed. Incoming entries must be shipped at the expense of the artist. APH will pay for return shipping. Contact APH before sending works that are very large, heavy or require special installation. Please send two copies of the entry form with your artwork, slide or digital image on CD..

Insurance

Insurance of entries during incoming shipping is the responsibility of the artist. APH will insure the artwork while it is in our possession. APH will purchase insurance from the shipping company when returning items. Work will be insured for the same amount as that indicated for "price" on the entry form, unless other arrangements have been made. APH will not insure artworks, either while in its possession or during return shipping if the value placed on the artwork is inappropriate. Contact APH before sending artworks that are valued at more than \$500.00.

Ship Entries To:

APH InSights (MUST BE INCLUDED ON THE LABEL)
American Printing House for the Blind, Inc.
1839 Frankfort Ave.
Louisville, Kentucky 40206-3152

Answers to Questions:

Phone: 502-895-2405 or Toll Free: 800-223-1839, ext. 357
Fax: 502-899-2363 or E-mail: rwilliams@aph.org

"SPECIAL TOUCH" ART PRODUCTS

APH has created special cards and a calendar that reproduce artwork from past APH InSights competitions. To purchase items, call us at 1-800-223-1839. U. S. customers can also shop at www.aph.org.

RELEASE: Entry to APH InSights implies permission for APH to reproduce artwork, to retain artwork for up to one year for display purposes, and to publicize the artist by releasing any information provided on the entry form. Entry also implies permission to photograph the artist for publicity purposes during the fall award ceremony in Louisville.

• APH InSights 2011 Entry Form B for **Adult Artists** •

Deadline for entry is April 1, 2011. A completed entry form *and one copy of it must accompany* the artwork. All applicable information **MUST** be completed, or the entry may be disqualified.

- Name of Adult Artist: _____
- Home address: _____
- City: _____ State: _____ Zip: _____
- Work Phone: (____) _____ Home Phone: (____) _____
- Home email: _____
- Visual Acuity: Entrants must meet this definition of blindness: visual acuity of 20/200 in the better eye or a visual field limited to 20 degrees or less. Visual acuity must be the corrected acuity with glasses or other lenses. Do not list eye diseases. List a doctor's measurement of your vision. List your acuity:
Right eye _____ Left eye _____ OR restricted visual field: _____
- Your age at the onset of your blindness? _____ Your age now? _____
- This entry is sent from: School/Agency _____ Home _____
- Where should we return your artwork and correspondence? Home ___ School/Agency _____
- In which reading medium would you prefer to receive correspondence? Print ___ Braille _____
- Circle your adult category: • Independent Artist • Student at a School or Other Agency
- School or Agency Name: _____
- School or Agency Address: _____ City: _____
- State: _____ Zip: _____ Teacher's Name: _____
- Phone: (____) _____ Fax: (____) _____ E-mail: _____
- If your school or agency closes for the summer list the month and day it closes: _____

Circle your entry category: • Craft • Sculpture (3-D) • 2-D Art • other _____

Title of Artwork: _____

Art Medium/Media: _____

Value:\$ _____ (Must be included for insurance) Do you want to sell your art? Yes ___ No _____
(If yes, your work will be offered for sale at the value listed, plus a 10% fee that APH will retain.)

Adult artists may send slides or original artwork.

Which are you sending? slide(s) _____ original artwork? - _____

Measurement of artwork in inches: length _____ width _____ depth _____

Release: Entry to APH InSights implies permission for APH to reproduce artwork, to retain artwork for up to one year for display purposes, and to publicize the artist by releasing any information provided on the entry form.. Entry also implies permission to photograph the artist for publicity purposes during the fall awards ceremony in Louisville.

• APH InSights 2011 **Entry Form A for Preschool through High School**•

Deadline for entry is March 21, 2011. A completed entry form *and one copy of it must accompany* the artwork. All applicable information **MUST** be completed, or the entry may be disqualified.

- Name of Student Artist: _____
- Home address: _____
City: _____ State: _____ Zip: _____
- Parents Work Phone: (____) _____ Home Phone: (____) _____
- Home email: _____
- Visual Acuity: Entrants must meet this definition of blindness: visual acuity of 20/200 in the better eye or a visual field limited to 20 degrees or less. Visual acuity must be the corrected acuity with glasses or other lenses. Do not list eye diseases. List a doctor's measurement of your vision. List your acuity: Right eye _____ Left eye _____ OR restricted visual field : _____
- Your age at the onset of your blindness? _____ Your age now? _____
- This entry is sent from: School _____ Home _____
- Where should we return your artwork and send correspondence? Home _____ School _____
- In which reading medium would you prefer to receive correspondence? Print _____ Braille _____
- School or Agency Name: _____
- School or Agency Address: _____ City: _____
State: _____ Zip: _____ Teacher's Name: _____
- Phone :_(____) _____ Fax: (____) _____ E-mail: _____
- Date your school closes for the summer: Month _____ Day _____ Doesn't close _____

Circle your grade placement; 1 2 3 4 5 6 7 8 9 10 11 12 Ungraded (multiple impairments)

Title of Artwork: _____

Art Medium/Media: _____

Value:\$ _____ (Must be included for insurance)

Do you want to sell your art? Yes ___ No _____

(If yes, your work will be offered for sale at the value listed, plus a 10% fee that APH will retain.)

Release: Entry to APH InSights implies permission for APH to reproduce artwork, to retain artwork for up to one year for display purposes, and to publicize the artist by releasing any information provided on the entry form.. Entry also implies permission to photograph the artist for publicity purposes during the fall awards ceremony in Louisville.